



EST 1941

Melita Chenin Blanc

Lower Alcohol Wine

The concept

Boland Cellar's leading red grape variety, Pinotage, and its signature white grape, Chenin Blanc, are skilfully blended in an innovative wine style. This represents two significant aspects, namely a lighter style wine with low alcohol and a sustainable environmental venture which promotes and conserves healthy bee populations. For this, Boland Cellar has collaborated with The Bee Effect sustainability organisation to bring about real and meaningful benefits to agriculture and bee population health. The name Melita has its origin in ancient Greek mythology and is derived from the goddess Melissa who was regarded as the keeper of bees and honey-making.

The health buzz

Healthier options are today being sought by consumers for all categories of foods and beverages. This healthy trend is prevalent with wine consumers desiring lower alcohol levels in wine to support a healthy lifestyle while still expecting the typical flavours and tastes. For this purpose, alcohol levels are reduced by about 35% (to 8% A/V) by means of various interventions from vineyard to cellar, which include earlier harvesting to avoid high natural sweetness in the grapes as well as cutting-edge precision technology to remove some alcohol from the wine. The entire process requires utmost care and skill to ensure that the final product is balanced and retains its typicity without compromising on flavour and character.

Chenin Blanc

The versatility of Chenin Blanc makes this cultivar ideal for the production of lower alcohol wines. Its vigorous grapes hang longer on the vine than most other white varieties, thereby ripening slower and developing more flavour intensity. It typically shows bold fruit structure and good acidity. Chenin Blanc vineyards thrive in the Paarl region around Boland Cellar, where good exposure to sun and cooling summer winds, together with granite and shale soils, all provide ideal growing conditions.

Taste expectations

This fruity Chenin Blanc bursts with vibrant freshness and a variety of seasonal fruit flavours. Expect ripe fruit structure with balanced acidity and an abundance of fruit character, like peaches, melons, passion fruit and yellow apples – all captured in the bottle along with healthy doses of Cape sunshine. The lively and fresh character makes it a versatile companion to food and friends alike.

