

MASSIVE MEDAL HAUL FOR BOLAND CELLARS AT 2012 YOUNG WINE SHOW

Boland Cellar once again showed their class when they won 37 medals, including seven gold, 13 silver and 17 bronze at national level in the 2012 South African Young Wine Show. More than 2000 entries were received from the country's eight wine regions. Gold medals were awarded to both the wooded and unwooded Chenin Blanc's as well as two Merlots, a Cabernet Sauvignon, a Petit Verdot and a Shiraz. Boland Cellar also claimed three regional winners (Paarl) for their Rose, Viognier and for a natural sweet Chenin Blanc. This is no small feat when considering the great run the Paarl region had in the national competition.

According to the cellar master Bernard Smuts, the 2012 was an exceptional vintage for the red wine varieties. The harvest yielded smaller fruit, which resulted in better colour and flavours. "Our viticulturists have an intimate knowledge of the region and its many different micro-climates, soils and aspects. The diversity in the region allows the winemaking team to achieve product differentiation and added complexity through the masterful blending of wines from the five different climatic zones to craft fruit-driven New World wines with a real sense of place," says winemaker, Bernard Smuts.

Smuts mentioned that the red wines will most likely be labelled under Boland Cellar's flagship Cellar Reserve Range, which showcases the best single varieties in the cellar's diverse wine portfolio. According to managing director Jean du Toit, accolades such as these are proof of Boland Cellar's continued commitment to creating quality wines. "It is always a boost for our winemakers, especially the younger ones starting out in their careers, when the wines already show such potential before blending, maturation and bottling. I am convinced that these wines will mature into fine wines of real interest," mentions Du Toit, also noting that the Chenin Blanc that did so well already found a place in the final blends of the Five Climates range that is available in the market. For more information, visit www.bolandkelder.co.za



The proud Boland Cellar wine making team (front left to right): assistant wine makers Burger Badenhorst and Heidi Dietstein with viticulturist, Jaco Engelbrecht. Back left to right: wine makers JD Rossouw and Bernard Smuts with assistant wine maker Handre Barkhuizen.

