

NEWSRELEASE

BOLAND CELLAR CO-OPTED MR WILTIE EATON TO ITS BOARD OF DIRECTORS

Mr. Wiltie Eaton was recently co-opted to the board of directors of Boland Cellar with its head office in Paarl. According to Mr. Jannie le Roux, chairman of Boland's board of directors, Mr. Eaton's extensive knowledge and experience, and especially his strategic views, will contribute meaningfully to the company's continued position as market leader in the wine industry environment.

Mr. Eaton has more than 35 years of experience in business management, as well as related local and international activities. He received his B. Com, B Com (Hons) and M. Com cum laude at the University of Pretoria.

After his university training he worked at the CSIR, thereafter at Yskor and during this time he also lectured part time at the University of Pretoria until the end of 1968. Hereafter he joined the General Motors group where he held different managerial positions in both marketing and supply departments. He continued his career in the deciduous fruit industry where he held the position of chief executive, finance and administration at Unifruco Ltd. In 1991 he joined the Pepkor group and sat on the board of directors of Pep International, Pepfin and Pepkor Finance. Since 2006 he is also involved in the Fair Cape Group as non executive director and chairperson. For the past 16 years he served on the board of directors of Rooibos Ltd, Clanwilliam, as non executive director. Since April 1997 he served as the executive director and chairperson of Business Co-ordinators International where he, as a member, delivers business management and advisory services to various institutions. During this time he served on various other boards of directors, including Ceres Fruit Juices International.

The common goal of the companies where he is involved is the pursuit of adding value in terms of growth in income and share value, as well as the continuous development of people. Boland Cellar shares this vision and looks forward to his contribution, said Mr. Jannie le Roux.



Wiltie Eaton